

## 2016 DEALER WEBINARS

To better support our dealers, we will be holding regular webinars through 2016. These are designed to help you to thrive in the new retailing climate by engaging your customer, strengthening your shop community, and increasing your sales.

Our first webinar on setting up your digital media marketing program was held on January 28th. If you were unable to attend the workshop, you can still access it by visiting

*Ideas for Holiday Events and Classes*  
*Plan for Sizzling Summer Sales*

*Jane and Barry Talk*  
*How to Sell a Spinning Wheel*  
*Small Looms Explained*

If you have an idea for a webinar, just write us at [schacht@schachtspindle.com](mailto:schacht@schachtspindle.com)



*Navigating the Schacht website*

# GOOD TO KNOW

## CRICKET BAGS AVAILABLE FOR BOTH 10" AND 15" CRICKET LOOMS

Our handwoven Cricket Bags are beautiful, sturdy and a wonderful way to tote our Cricket Loom around. These are woven and sewn for us in Guatemala where the sale of the bags help support weavers and their families. We recently discovered that the 15" Flip Loom fits comfortably in the 15" Cricket Bag—a colorful alternative to the Flip Bag.



## SIDEKICK BAG—TAKE YOUR WHEEL ALONG!

Our Sidekick Spinning Wheel fits perfectly in our Sidekick Bag. It's available in two colors: Burnt Orange and Olive Green. This is a great add-on to any Sidekick Wheel.



# WILD AND WOOLY IS BACK

If you've spent any time at all checking out weaving on Pinterest, then you know that funk is new again. Wall hangings made with fat yarn and even roving—the more fringe the better—are the rage.

## GREAT ADD-ONS:



Mini Loom with included Accessories



As a result of this trend, our School Loom is seeing a spike in sales, as well as our Tapestry Loom.



Tapestry Bobbins



Slim 10" and 15" stick shuttles



Weighted, single, and double ended tapestry beaters



The School Loom comes with its own built in stand; the Tapestry Loom, available in 18" and 25" weaving widths, can be ordered with our Trestle or A-frame Stand.

our dealer resources page. The link is located at the bottom of our website [www.schachtspindle.com](http://www.schachtspindle.com) The login is: **Schacht2016** and is specifically for dealer use only. You'll find the link to the Youtube archive of the webinar under *Schacht Webinars*.

**WEBINARS TO COME**  
*Part 2: Social Media Marketing, what to post when*  
*Learn to love upselling*  
*Teach to sell*  
*Navigating the Schacht website*

We are stocking more books and DVDs! We have carefully curated a collection of books and videos that provide high-quality instruction. Sell these in your book section or use as class resources in your spinning and weaving classes. No minimums. Add to any order. Our current titles include:

## DVDs

- Start Spinning (Casey)
- Weaving on a Rigid Heddle Loom (Patrick)
- Know Your Wheel (Lair and Amos)
- Warping Your Loom (van der Hoogt)
- The Gentle Art of Plying (MacKenzie McCuin)
- Getting Started on a Drop Spindle (Casey)
- In Praise of Simple Cloth (Buchanan)
- Weaving Well (Van der Hoogt)
- Slots and Holes (Gipson)
- Spin to Weave (Lamb)
- Inkle Weaving A - Z (Patrick)
- Life After Warping (Gipson)
- Tablet Weaving Made Easy (Mullarkey)
- Weave a Good Rug (Knisely)
- 12 (Plus!) Ways to Spin Batts (Moreno)
- Spin Thin (Smith)
- The Spinner's Color Toolbox (MacKenzie)
- 12 Ways to Spin Handpainted Top (Moreno)
- Card Wool for Color: How to spin Gradients, Ombres, Fractal, and Self-Stripping Yarns (Rodgers)
- How to Spin Art Yarns (Rodgers)
- Spinning to Get Even: How to Spin Consistent Yarn (Smith)
- Learning to Weave (Chandler)
- Time to Weave (Patrick)
- Start Spinning (Casey)
- Weaving Made Easy Revised Edition (Gipson)
- Weaver's Idea Book (Patrick)
- Weaver's Inkle Pattern Directory (Dixon)
- Spin to Weave (Lamb)
- Woven Scarves (Patrick/Sokolov)
- A Weaver's Book of 8-Shaft Patterns (Strickler)
- Pin Loom Weaving (Stump)
- Card Weaving (Crockett)
- The Spinner's Book of Fleece (Smith)
- Simple Woven Garments (Goldenberg/Patrick)
- Traditional Weavers of Guatemala (?????)
- The Practical Spinners Guide - Rare Luxury Fibers (MacKenzie)
- Next Steps in Weaving (Graver)
- The Practical Spinners Guide - Wool (Larson)
- Inventive Weaving on a Little Loom (Mitchell)
- 100 Pin Loom Squares (Correa)
- The Handweaver's Pattern Directory (Dixon)
- The Practical Spinner's Guide: Silk (Lamb)

**New: *A Handweaver's Pattern Book* by Marguerite P. Davison. A classic 4-shaft pattern book.**



# THE BUZZ

We'll be out and about this spring and summer, attending conferences and shows. If you'll be in the area, we'd love to visit with you.

## YARN FEST

March 31-April 1  
Loveland, Colorado.

We'll be attending as manufacturer's reps, helping out in several of our dealer booths.

MEET BEN & JUDY

## PLY AWAY

April 21-23,  
Kansas City, Missouri  
We'll be in attendance

with our spinning wheels and ever popular rigid heddle looms.

MEET JANE, BARRY & DENISE

## TNNA

June 11-13,  
Washington D.C.

Plan to attend this show and visit us. We'll be exhibiting, as well as conducting in-booth courses. We'd love to meet you and encourage you to make an appointment to meet with us. More details to follow.

MEET JANE, JUDY, BEN & BARRY

Take Jane's class:  
**TEACH TO SELL**  
TNNA Saturday  
6/11 7:45-9:45 AM

## CONVERGENCE

August 3-6,  
Milwaukee, Wisconsin  
We'll be exhibiting at Convergence but not selling. If you plan to have a booth, please contact us about our specials for the show.

MEET BARRY, JANE, JUDY, BEN & MICHAEL

# SCHACHT

## Gazette

SPRING  
2016

## WHAT'S NEW

### WOLF PUP SECTIONAL BEAM



You've been asking for this! And we've listened. The Wolf Pup Sectional Beam is just the same as the sectional beams for the Baby Wolf and Mighty Wolf looms, just shorter to fit the 18" weaving width of the Wolf Pup.

Product #: FL3040  
Retail Price: \$120.00



### WOLF PUP HIGH CASTLE TRAY

To further accessorize the Wolf Pup, we are also offering a Wolf Pup High



Wolf Pup LT

Castle Tray. Like the High Castle for the Baby Wolf, the Wolf Pup High Castle Tray sits on top of the castle and attaches with two screws on the castle sides. When you order the Wolf Pup High Castle Tray with your Wolf Pup Loom, you can request that the castle be predrilled.

Product #: FL3095  
Retail Price \$135.00

### WOLF PUP HEIGHT EXTENDER

You can now add a height extender to the Wolf Pup LT. We consider the height ex-

tender a possible accessory when the weaver is 5'6" or taller—or has long legs. It is most economical to add the height extender when ordering the Wolf Pup LT, as longer treadles are required. If a height extender is added to an existing loom, holes will need to be drilled.

Wolf Pup LT with height extender  
Product #: FL3009  
Retail Price \$1533.00

Height Extender kit for Wolf Pup LT  
Product #: FL3084  
Retail Price \$278.00

NEW 2016 PRICES  
EFFECTIVE MARCH 14th

Boulder/Colorado80301

SchachtSpindleCompany

6101 BenPlace



Schacht Spindle Company  
6101 Ben Place Boulder, Colorado 80301  
Copyright © 2016 Schacht Spindle Company

p. 303.442.3212 f. 303.447.9273  
schachtspindle.com